# Randomized Response: <br> Estimating Mean Square Errors of Linear Estimators and Finding Optimal Unbiased Strategies 

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#### Abstract

Summary: General procedures are described to generate quantitative randomized response (RR) required to estimate the finite population total of a sensitive variable. Permitting sample selection with arbitrary probabilities a formula for the mean square error (MSE) of a linear estimator of total based on RR is noted indicating the simple modification over one that might be based on direct response (DR) if the latter were available. A general formula for an unbiased estimator of the MSE is presented. A simple approximation is proposed in case the RR ratio estimator is employed based on a simple random sample (SRS) taken without replacement (WOR). Among sampling strategies employing unbiased but not necessarily linear estimators based on RR, certain optimal ones are identified under two alternative models analogously to well-known counterparts based on DR, if available. Unlike Warner's (1965) treatment of categorical RR we consider quantitative RR here.


Key words and phrases. Finite population, Linear estimator, Mean square error estimation, Randomized response, Unbiased optimal strategies, Varying probability sampling.

## 1 Introduction

Suppose $U=(1, \ldots, i, \ldots, N)$ denotes a finite population of $N$ individuals. Our problem is to estimate $Y=\sum Y_{i}$, where $Y_{i}$ is the value for the unit labelled $i$ of a sensitive variable $y$. For example, $y$ may denote amount spent on gambling or number of days of drunken driving last month etc. A sample $s$ is to be chosen with an arbitrary probability $p(s)$ employing a design $p$. For a sampled person $i$ it is assumed that the true value $Y_{i}$ cannot be determined because it relates to a sensitive issue. Instead, following Warner's (1965) pioneering work it is decided to obtain an RR denoted $R_{i}$ for every $i$ in $s$. As described by Chaudhuri (1987) and Chaudhuri and Mukherjee (1988) two procedures to procure RR are as follows.

[^0]Procedure 1: Two vectors $a=\left(a_{1}, \ldots, a_{F}\right), b=\left(b_{1}, \ldots, b_{T}\right)$ of $F$ and $T$ real numbers respectively are fixed taking $F$ and $T$ as two arbitrary positive integers. Known means (variances) for them are respectively $\mu_{a}, \mu_{b}\left(\sigma_{a}^{2}, \sigma_{b}^{2}\right)$. A sampled person $i$ is required to independently draw two random numbers $j(1 \leq j \leq F)$ and $k$ ( $1 \leq k \leq T$ ), choose corresponding two numbers $a_{j}$ and $b_{k}$ from $a, b$ and give the RR as

$$
Z_{i}=a_{j} Y_{i}+b_{k}
$$

This is done 'independently' by respective persons sampled. Of course the respondent must not disclose to the interviewer the particular ( $j, k$ ) and hence ( $a_{j}, b_{k}$ ) actually chosen.

But denoting by $E_{r}$ the operator for expectation with respect to this or any other random experiment to produce an RR , we may note that

$$
E_{r}\left(a_{j}\right)=\frac{1}{F} \sum a_{j}=\mu_{a}, \quad E_{r}\left(b_{k}\right)=\frac{1}{T} \sum b_{k}=\mu_{b}
$$

So, it follows that

$$
E_{r}\left(Z_{i}\right)=\mu_{a} Y_{i}+\mu_{b}
$$

Since $\mu_{a}$ and $\mu_{b}$ are known, as $\boldsymbol{a}$ and $\boldsymbol{b}$ are pre-assigned, it follows that

$$
R_{i}=\left(Z_{i}-\mu_{b}\right) / \mu_{a}, \text { assuming } \mu_{a} \neq 0,
$$

may be taken as a transformed RR such that

$$
\begin{equation*}
E_{r}\left(R_{i}\right)=Y_{i}, \quad i=1, \ldots, N \tag{1.1}
\end{equation*}
$$

Also, if we denote by $V_{r}$ and $C_{r}$ the operators for taking variance and covariance with respect to randomization experiment, then one gets

$$
\begin{aligned}
& V_{r}\left(R_{i}\right)=Y_{i}^{2}\left(\sigma_{a}^{2} / \mu_{a}^{2}\right)+\left(\sigma_{b}^{2} / \mu_{a}^{2}\right), \quad i=1, \ldots, N \\
& C_{r}\left(R_{i}, R_{j}\right)=0, \quad i \neq j
\end{aligned}
$$

Procedure 2: (cf. Eriksson 1973). First anticipate the possible range of $Y_{i}, i=$ $1, \ldots, N$, and then choose a vector $\theta=\left(\theta_{1}, \ldots, \theta_{J}\right)$ of $J$ (arbitrarily chosen positive integer) real numbers $\theta_{j}$ with their range covering that of $Y_{i}^{\prime}$ s, $i=1$,
$\ldots, N$. Next choose a number $C(0<C<1)$ and $J$ numbers $q_{j}\left(0<q_{j}<1, j=1\right.$, $\ldots, J, \sum q_{j}=1-C$ ). These choices of $\theta_{j}, q_{j}, C$ are disclosed to the respondents. A sampled person $i$, 'independently' of one another is then requested to report a number $Z_{i}, i \in S$. The number $Z_{i}$ is determined by the respondent labelled $i$ through a random experiment. This experiment is required to produce one of $J+1$ distinct outcomes with respective probabilities $q_{j}, j=1, \ldots, J$ and $C$. For example, one may use a box containing tickets marked "True value" and numbers $\theta_{j}$ respectively in proportions $C$ and $q_{j}(j=1, \ldots, J)$. Accordingly, $Z_{i}$ is assigned one of the values $\theta_{j}(j=1, \ldots, J)$ or $Y_{i}$. Thus, from a sampled person labelled $i, \mathrm{RR}$ is

$$
\begin{aligned}
Z_{i} & =\theta_{j} \text { with probability } q_{j}, j=1, \ldots, J \\
& =Y_{i} \text { with probability } C .
\end{aligned}
$$

Then, $E_{r}\left(Z_{i}\right)=C Y_{i}+\sum q_{j} \theta_{j}$.
The respondent is to report only $Z_{i}$ but not the outcome of the experiment to the interviewer. Since $C, q_{j}, \theta_{j}$ are pre-assigned, one may consider the transformed $R R$ in this case as

$$
R_{i}=\left(Z_{i}-\sum q_{j} \theta_{j}\right) / C .
$$

It may be checked that

$$
E_{r}\left(R_{i}\right)=Y_{i}, \quad V_{r}\left(R_{i}\right)=\frac{1-C}{C}\left[Y_{i}^{2}-2 Y_{i} \frac{\sum q_{j} \theta_{j}}{1-C}+\frac{1}{C} \frac{\sum q_{j} \theta_{j}^{2}}{(1-C)}\right]
$$

$i=1, \ldots, N$ and $C_{r}\left(R_{i}, R_{j}\right)=0, i \neq j$.
For both the procedures, $V_{r}\left(R_{i}\right)$ is a quadratic in $Y_{i}$ with known coefficients. In general, therefore, we shall assume that it is possible to adopt a 'random device' which a respondent $i$ may implement to make a randomized response, which if necessary may be suitably transformed to yield a quantity $R_{i}$ such that

$$
E_{r}\left(R_{i}\right)=Y_{i}, \quad V_{r}\left(R_{i}\right)=\alpha_{i} Y_{i}^{2}+\beta_{i} Y_{i}+\psi_{i}=V_{i}, \quad \text { say }
$$

with $\alpha_{i}, \beta_{i}, \psi_{i}$ as known numbers, and

$$
C_{r}\left(R_{i}, R_{j}\right)=0, \quad i \neq j .
$$

Assuming that $\left(1+\alpha_{i}\right) \neq 0$, one may estimate $V_{i}$ 'unbiasedly' by

$$
v_{i}=\left(\alpha_{i} R_{i}^{2}+\beta_{i} R_{i}+\psi_{i}\right) /\left(1+\alpha_{i}\right)
$$

because one may check that

$$
E_{r}\left(v_{i}\right)=V_{i}, \quad i=1, \ldots, N
$$

For convenience we shall suppose that for the population $U$, the following random vector

$$
R=\left(R_{1}, \ldots, R_{i}, \ldots, R_{N}\right)
$$

incorporating the potential RR's is defined, corresponding to the vector

$$
Y=\left(Y_{1}, \ldots, Y_{i}, \ldots, Y_{N}\right)
$$

of unknown true values of $y$. In the next section we consider estimators of $Y$, their MSE's and more importantly unbiased estimators of the latter.

## 2 Linear RR Estimators and Estimators of their MSE's

For a sample $s$ drawn according to a design $p$ let us first define the indicator functions:

$$
\begin{aligned}
& I_{s i}=1(0) \quad \text { if } \quad i \in s \quad(s \not \supset i) \\
& I_{s i j}=1(0) \quad \text { if } \quad i, j \in s \quad(s \nexists i, j) .
\end{aligned}
$$

Let $b_{s i}, d_{s i j}$ denote real numbers free of $Y$ and $R$ such that $b_{s i}=0$ if $s \nexists i$ and $d_{s i j}=0$ if $s \nexists i, j$. Furthermore, let for a sample $s$ drawn according to $p$,

$$
t_{b}=\sum Y_{i} b_{s i}
$$

which could be taken as an estimator for $Y$ if DR's were available but not usable in the present context. However, first supposing DR's were available let us denote the MSE of $t_{b}$ as

$$
M\left(t_{b}\right)=E_{p}\left(t_{b}-Y\right)^{2}=\sum_{i} \sum_{j} d_{i j} Y_{i} Y_{j}
$$

writing $d_{i j}=E_{p}\left(b_{s i}-1\right)\left(b_{s j}-1\right)$.
Let $d_{s i j}$ satisfy the condition
$E_{p}\left(d_{s i j}\right)=d_{i j}$.

Then, $m\left(t_{b}\right)=\sum \sum d_{s i j} Y_{i} Y_{j}$ becomes a design-unbiased estimator of $M\left(t_{b}\right)$.
Further, let
$\pi_{i}=\sum_{s} p(s) I_{s i}(>0), \quad$ denote the inclusion-probability of $i$
$\pi_{i j}=\sum_{s} p(s) Y_{s i j}(>0)$, denote the inclusion-probability of $i, j$.

A well-known example of $t_{b}$ is the Horvitz-Thompson (1952) estimator

$$
\bar{t}=\sum \frac{Y_{i}}{\pi_{i}} I_{s i}, \quad \text { taking } \quad b_{s i}=\frac{I_{s i}}{\Pi_{i}}
$$

For this, $d_{i j}=E_{p}\left(\frac{I_{s i}}{\Pi_{i}}-1\right)\left(\frac{I_{s j}}{\Pi_{j}}-1\right)=\frac{\Pi_{i j}}{\Pi_{i} \Pi_{j}}-1$ and

$$
M(\bar{t})=\sum_{i} \sum_{j}\left(\frac{\pi_{i j}}{\pi_{i} \pi_{j}}-1\right) Y_{i} Y_{j}
$$

noting $E_{p}\left(I_{s i}\right)=\Pi_{i}, E_{p}\left(I_{s i} I_{s j}\right)=E_{p}\left(I_{s i j}\right)=\Pi_{i j}$
This $M(\bar{t})$ is also the variance of $\bar{t}$ because $E_{p}(\bar{t})=Y$.
As was first noted by Vijayan (1975) and later, more fully discussed by Rao and Vijayan (1977) and Rao (1979), a procedure to find uniformly non-negative quadratic unbiased estimator (UNNQUE) for $\boldsymbol{M}\left(t_{b}\right)$ is to proceed as follows.

Given a $t_{b}$ as above, it is often possible to find non-zero numbers $W_{i}$ ( $i=$ $1, \ldots, N$ ) such that
"the value of $M\left(t_{b}\right)$ equals zero"
if $Y_{i}$ is assigned the value $C W_{i}, i=1, \ldots, N$ taking $C$ as a non-zero constant. We shall refer to this condition on $t_{b}$ as 'condition $A$ '. For every such $t_{b}$ Rao and Vijayan (1977) have shown that it is possible to write $M\left(t_{b}\right)$ in the form

$$
M\left(t_{b}\right)=-\sum_{i<j} \sum_{i j} W_{i} W_{j}\left(\frac{Y_{i}}{W_{i}}-\frac{Y_{j}}{W_{j}}\right)^{2}
$$

for an arbitrary $\boldsymbol{Y}=\left(Y_{1}, \ldots, Y_{i}, \ldots, Y_{N}\right)$.
If $t_{b}$ is taken as $\bar{t}$, for example, in the case where every sample has a fixed number (say, $n$ ) of units, each distinct, then, the choice

$$
W_{i}=\pi_{i}
$$

leads to (i) $M(\bar{t})=0$, if $Y_{i}=C \pi_{i}, i=1, \ldots, N$ as is easy to see noting that $\sum \pi_{i}=n$ and to (ii) the form

$$
M(\bar{t})=-\sum_{i<j} \sum\left(\frac{\pi_{i j}}{\pi_{i} \pi_{j}}-1\right) \pi_{i} \pi_{j}\left(\frac{Y_{i}}{\pi_{i}}-\frac{Y_{j}}{\pi_{j}}\right)^{2}
$$

This of course is the familiar Yates-Grundy form. From Vijayan (1975), Rao et al. (1977) and Rao (1979) it follows that a UNNQUE for $M\left(t_{b}\right)$ in the above case, is 'necessarily of the form'

$$
m\left(t_{b}\right)=-\sum_{i<j} \sum_{s i j} d_{i} W_{j}\left(\frac{Y_{i}}{W_{i}}-\frac{Y_{j}}{W_{j}}\right)^{2}
$$

In case $t_{b}$ is taken as $\bar{t}$, a possible choice of $d_{s i j}$ is $d_{s i j}=\frac{1}{\pi_{i} \pi_{j}}-\frac{1}{\pi_{i j}}$, yielding

$$
m(\bar{t})=-\sum_{i<j}\left(\frac{1}{\pi_{i} \pi_{j}}-\frac{1}{\pi_{i j}}\right) I_{s i j} \pi_{i} \pi_{j}\left(\frac{Y_{i}}{\pi_{i}}-\frac{Y_{j}}{\pi_{j}}\right)^{2} .
$$

This is also the familiar Yates-Grundy variance estimator of $\bar{t}$. One may consult Rao et al. (1977) and Rao (1979) for further examples of $t_{b}$ subject to 'condition $A^{\prime}$.

Bearing these in mind concerning estimation based on $Y_{i}$ for $i \in s$, we propose analogous procedures as follows when instead of DR only RR is available. We propose the use of the linear estimator for $Y$ given by

$$
e_{b}=e_{b}(s, R)=\sum R_{i} b_{s i}
$$

simply writing $R_{i}$ for $Y_{i}$ in the DR estimator $t_{b}$.
It follows that (i) $E_{r}\left(e_{b}\right)=\sum Y_{i} b_{s i}=t_{b}$
(ii) $M\left(e_{b}\right)=E_{p} E_{r}\left(e_{b}-Y\right)^{2}=E_{p} E_{r}\left(e_{b}-t_{b}\right)^{2}+E_{p}\left(t_{b}-Y\right)^{2}=E_{p} V_{r}\left(e_{b}\right)+M\left(t_{b}\right)$
may be taken as the MSE of $e_{b}$ about $Y$.
Restricting throughout to $t_{b}$ subject to 'condition $A$ ', we have

$$
M\left(e_{b}\right)=\sum V_{i} E_{p}\left(b_{s i}^{2}\right)-\sum_{i<j} d_{i j} W_{i} W_{j}\left(\frac{Y_{i}}{W_{i}}-\frac{Y_{j}}{W_{j}}\right)^{2} .
$$

As an 'unbiased' estimator for $M\left(e_{b}\right)$ we propose

$$
m\left(e_{b}\right)=\sum v_{i} b_{s i}^{2}-\sum_{i<j} \sum_{s i j} d_{i} W_{j}\left[\left(\frac{R_{i}}{W_{i}}-\frac{R_{j}}{W_{j}}\right)^{2}-\left(\frac{v_{i}}{W_{i}^{2}}+\frac{v_{j}}{W_{j}^{2}}\right)\right]
$$

on noting that

$$
E_{p} E_{r} m\left(e_{b}\right)=M\left(e_{b}\right) .
$$

In particular, we may recommend the use of the RR analogue of HorvitzThompson estimator, namely,

$$
\bar{e}=\sum \frac{R_{i}}{\pi_{i}} I_{s i} .
$$

For this it is easy to work out

$$
\begin{aligned}
& M(\bar{e})=\sum \frac{V_{i}}{\pi_{i}}-\sum_{i<j} \sum\left(\frac{\pi_{i j}}{\pi_{i} \pi_{j}}-1\right) \pi_{i} \pi_{j}\left(\frac{Y_{i}}{\pi_{i}}-\frac{Y_{j}}{\pi_{j}}\right)^{2} \\
& m(\bar{e})=\sum \frac{v_{j}}{\pi_{i}^{2}} I_{s i}-\sum_{i<j} \sum_{i}\left(\frac{1}{\pi_{i} \pi_{j}}-\frac{1}{\pi_{i j}}\right) I_{s i j} \pi_{i} \pi_{j}\left[\left(\frac{R_{i}}{\pi_{i}}-\frac{R_{j}}{\pi_{j}}\right)^{2}-\left(\frac{v_{i}}{\pi_{i}^{2}}+\frac{v_{j}}{\pi_{j}^{2}}\right)\right]
\end{aligned}
$$

and verify that $E_{p} E_{r} m(\bar{e})=M(\bar{e})$.
As another example we consider $t_{b}$ of the form

$$
t_{1}=X \frac{\bar{y}}{\bar{x}},
$$

called the ratio estimator based on a design $p$ for which

$$
p(s)=\frac{Q(s)}{M_{1}}
$$

Here $X_{i}(>0)$ are known numbers called size-measures, closely associated with $Y_{i}(i=1, \ldots, N)$, with a total $X=\sum X_{i}, Q(s)=\frac{\sum X_{i} I_{s i}}{X}, n$ is the sample-size, $M_{g}=\binom{N-g}{n-g}, g=0,1,2, \bar{y}, \bar{x}$ are sample means of $Y_{i}$ 's and $X_{i}^{\prime}$ 's. When $Y_{i}, i \in s$ are not available but $R_{i}, i \in s$ may be gathered, then we recommend the use of

$$
e_{1}=X \frac{\bar{r}}{\bar{x}},
$$

writing $\bar{r}$ for the sample mean of $R_{i}$ 's.
For this sampling design selection schemes are given by Lahiri (1951), Midzuno (1952) and Sen (1953) and hence called LMS design, we have

$$
M\left(t_{1}\right)=E_{p}\left(X \frac{\tilde{y}}{\bar{x}}-Y\right)^{2}=\sum \sum d_{i j} Y_{i} Y_{j}
$$

with $d_{i j}=\frac{1}{M_{1}} \sum_{s} \frac{I_{s i j}}{Q(s)}-1$.
Since $M\left(t_{1}\right)$ equals zero in cae $Y_{i}=C X_{i}, C \neq 0$, the Rao and Vijayan (1977) alternative form $M\left(t_{1}\right)$ is

$$
M\left(t_{1}\right)=\sum_{i<j} \sum\left[1-\frac{1}{M_{1}} \sum_{s} \frac{I_{s i j}}{Q(s)}\right] X_{i} X_{j}\left(\frac{Y_{i}}{X_{i}}-\frac{Y_{j}}{X_{j}}\right)^{2}
$$

For simplicity we shall write

$$
a_{i j}=X_{i} X_{j}\left(\frac{Y_{i}}{X_{i}}-\frac{Y_{j}}{X_{j}}\right)^{2}
$$

A simple unbiased estimator for $\boldsymbol{M}\left(t_{1}\right)$ is then

$$
m\left(t_{1}\right)=\sum_{i<j} \sum_{i} \frac{I_{s i j}}{Q(s)}\left[\frac{N-1}{n-1}-\frac{1}{Q(s)}\right] a_{i j}
$$

on noting that $\sum_{s} I_{s i j}=M_{2}$ and $\frac{M_{1}}{M_{2}}=\frac{N-1}{n-1}$.
Analogously, it follows that

$$
\begin{equation*}
M\left(e_{1}\right)=\sum \frac{V_{i}}{M_{1}} \sum_{s} \frac{I_{s i}}{Q(s)}+\sum_{i<j} \sum\left[1-\frac{1}{M_{1}} \sum_{s} \frac{I_{s j j}}{Q(s)}\right] a_{i j} \tag{2.1}
\end{equation*}
$$

and

$$
\begin{align*}
m\left(e_{1}\right)= & \sum \frac{v_{i} I_{s i}}{Q^{2}(s)}+\sum_{i<j} \sum_{i} \frac{X_{i} X_{j}}{Q(s)} I_{s i j}\left[\frac{N-1}{n-1}-\frac{1}{Q(s)}\right]  \tag{2.2}\\
& \times\left[\left(\frac{R_{i}}{X_{i}}-\frac{R_{j}}{X_{j}}\right)^{2}-\left(\frac{v_{i}}{X_{i}^{2}}+\frac{v_{j}}{X_{j}^{2}}\right)\right] .
\end{align*}
$$

In case $e_{1}$ is based on simple random sampling without replacement (SRSWOR) in $n$ draws for which

$$
p(s)=\frac{1}{M_{0}}, \text { for every sample }
$$

(2.1) and (2.2) change respectively into

$$
M^{\prime}\left(e_{1}\right)=\frac{1}{M_{0}}\left[\sum V_{i} \sum_{s} \frac{I_{s i}}{Q^{2}(s)}-\sum_{j<j} a_{i j} b_{i j}\right],
$$

writing

$$
b_{i j}=\sum_{s}\left[I_{s i j}-Q(s)\left(I_{s i}+I_{s j}\right)+Q^{2}(s)\right] / Q^{2}(s)
$$

and

$$
\begin{aligned}
m^{\prime}\left(e_{1}\right)=\frac{1}{M_{0}}[ & \frac{N}{n} \sum v_{i} I_{s i}\left(\sum_{s} \frac{I_{s i}}{Q_{s}(s)}\right)-\frac{N(N-1)}{n(n-1)} \sum_{i<j} I_{s i j} X_{i} X_{j} b_{l j} \\
& \left.\times\left\{\left(\frac{R_{i}}{X_{i}}-\frac{R_{j}}{X_{j}}\right)^{2}-\left(\frac{v_{i}}{X_{i}^{2}}+\frac{v_{j}}{X_{j}^{2}}\right)\right\}\right]
\end{aligned}
$$

As it is laborious to compute $b_{i j}$ we replace the term

$$
-\frac{1}{M_{0}} \sum_{i<j} \sum_{i j} a_{i j} b_{i j}=E_{p}\left(t_{1}-Y\right)^{2} \text { in } M^{\prime}\left(e_{1}\right)
$$

by its well-known Cöchran (1977) approximation which on writing $f=\frac{n}{N}$, is

$$
T=\frac{N}{f}\left(\frac{1-f}{N-1}\right) \sum\left(Y_{i}-\frac{Y}{X} X_{i}\right)^{2}
$$

and approximate $M^{\prime}\left(e_{1}\right)$ by

$$
M^{\prime \prime}\left(e_{1}\right)=\frac{1}{M_{0}}\left(\sum_{s} \frac{1}{Q^{2}(s)} \sum_{i} V_{i} I_{s i}\right)+T
$$

An unbiased estimator for this easily follows as

$$
\begin{aligned}
m^{\prime \prime}\left(e_{1}\right)= & \frac{N}{f}(1-f) \\
& \times\left[u(s)-\frac{1}{N-1}\left\{\sum v_{i} \frac{I_{s i}}{f}+\frac{\left(\sum v_{i} I_{s i}\right) \sum X_{i}^{2} I_{s i}}{Q^{2}(s)}-2 \frac{\sum v_{i} X_{i} I_{s i}}{Q(s)}\right\}\right] \\
& +\left(\sum_{s} v_{i} I_{s i}\right) \frac{X^{2}}{Q^{2}(s)} . \\
\text { Here, } u(s)= & \frac{1}{n-1} \sum\left(R_{i}-\frac{\bar{r}}{\bar{x}} X_{i}\right)^{2} I_{s i} ;
\end{aligned}
$$

it may be checked that

$$
E_{p} E_{r} m^{\prime \prime}\left(e_{1}\right)=M^{\prime \prime}\left(e_{1}\right)
$$

In the context of randomized response surveys 'ratio estimator' was earlier employed by Abul-Ela and Abdel-Hamied (1985) who applied Greenberg et al.'s (1971) scheme of sampling. Using our notation the scheme is as follows.

Two independent simple random samples (SRS) of sizes $n_{1}$ and $n_{2}$ are both taken with replacement (WR). A sampled person $i$ drawn in the $j$ th $(j=1,2)$ sample is requested to implement a 'pre-determined' random device so as to give out the 'true value' $Y_{i}$ of the sensitive variable $y$ with a pre-assigned probability $P_{j}$ and with probability $1-P_{j}$ the value $X_{i}$ of an 'unrelated or correlated' variable $x$ which is innocuous or at least not as sensitive as $y$. The resulting RR from $j$ th sample for $i$ th person, say, $Z_{j i}$ has the expectation $E_{r}\left(Z_{j i}\right)=P_{j} Y_{i}+\left(1-P_{j}\right) X_{i}$, $j=1,2$.

The means $\bar{Y}$ and $\bar{X}$ of $y, x$ are then estimated from the sample means $\bar{z}_{j}$ of $Z_{j i}$ by, respectively,

$$
\begin{aligned}
& \hat{\bar{Y}}=\left[\left(1-P_{2}\right) \bar{z}_{1}-\left(1-P_{1}\right) \bar{z}_{2}\right] /\left(P_{1}-P_{2}\right), \text { taking } P_{1} \neq P_{2} \\
& \hat{\bar{X}}=\left[P_{2} \bar{z}_{1}-P_{1} \bar{z}_{2}\right] /\left(P_{2}-P_{1}\right)
\end{aligned}
$$

and $Y$ is estimated by the 'ratio estimator'

$$
e_{2}=X \hat{\bar{Y}} / \hat{\bar{X}}, \quad \text { assuming } X \text { known }
$$

Abul-Ela and Abdel-Hamied (1985) examined its efficiency but did not consider estimating its MSE. Our problem here mainly is estimating MSE. Further differences are in methods of (i) sampling - we need only one sample and (ii) generating RR. Also we need $X_{i}$-values' fully. So, the two treatments are not amenable to comparison in greater details.

## 3 Optimal Strategies

In estimating $Y$ using Direct responses when available often a super-population model is postulated concerning $Y$ treating it as a random vector rather than a constant. We shall illustrate two models. In one, $Y_{i}$ 's are supposed to be distributed 'independently' with "means and variances"

$$
E_{m}\left(Y_{i}\right)=\mu_{i}, \quad V_{m}\left(Y_{i}\right)=\sigma_{i}^{2}, \quad i=1, \ldots, N
$$

Postulating this model, the following results from Godambe and Thompson (1977) are well-known.

Among all estimators $t=t(s, Y)$ for $Y$ subject to $E_{p}(t)=Y$ based on any $p$, the 'optimal' one is given by

$$
t_{\mu}=\sum \frac{Y_{i}-\mu_{i}}{\pi_{i}} I_{s i}+\sum \mu_{i} \quad \text { (the sum is over } i \text { ) }
$$

with the property that

$$
\begin{equation*}
E_{m} E_{p}(t-Y)^{2} \geq \sum \sigma_{i}^{2}\left(\frac{1}{\pi_{i}}-1\right)=E_{m} E_{p}\left(t_{\mu}-Y\right)^{2} \tag{3.1}
\end{equation*}
$$

This $t_{\mu}$ cannot be used if $\mu_{i}$ is 'unknown' as it should be the case in general. But if

$$
\mu_{i}=\beta X_{i}
$$

with $\beta(>0)$ unknown but $X_{i}(>0)$ known, then if one employs only a design $p_{n}$ for which every sample $s$ with $p(s)>0$ contains only distinct units, $n$ in number, and if in addition, one may employ a still restricted design $p_{n X}$, say, for which

$$
\pi_{i}=n \frac{X_{i}}{X}, \quad i=1, \ldots, N
$$

then $t_{\mu}$ based on $p_{n X}$ reduces to the Horvitz-Thompson estimator

$$
\bar{t}=\sum \frac{Y_{i}}{\pi_{i}} I_{s i}
$$

which becomes 'optimal' in the sense that

$$
\begin{equation*}
E_{m} E_{p_{n x}}(t-Y)^{2} \geq \sum \sigma_{i}^{2}\left(\frac{1}{\pi_{i}}-1\right)=E_{m} E_{p_{n x}}(\bar{t}-Y)^{2} \tag{3.2}
\end{equation*}
$$

Thus, in the 'restricted class' of 'strategies' $\left(p_{n X}, t\right)$, the sub-class $\left(p_{n x}, \bar{t}\right)$ is optimal.

If furthermore,
$\sigma_{i} \propto X_{i}$, in addition to $\mu_{i} \propto X_{i}$, and one
restricts to designs $p_{\boldsymbol{n}}$ for which

$$
\pi_{i} \propto X_{i} \propto \sigma_{i}, \text { denoted now as } p_{n \times \sigma},
$$

then a strategy $\left(p_{n \times \sigma}, \bar{t}\right)$ is optimal among strategies $\left(p_{n}, t\right)$ in the sense that

$$
\begin{equation*}
E_{m} E_{p_{n}}(t-Y)^{2} \geq \frac{\left(\sum \sigma_{i}\right)^{2}}{n}-\sum \sigma_{i}^{2}=E_{m} E_{p_{n x \sigma}}(\bar{t}-Y)^{2} \tag{3.3}
\end{equation*}
$$

If DR's are unavailable and one may use only $R_{i}, i \in S$, as in Sections 1 and 2, then treating 'not necessarily linear' estimators

$$
e=e(s, R) \quad \text { free of } R_{j} \text { for } j \notin S,
$$

subject to

$$
E_{p}(e)=\sum R_{i}
$$

considering $\bar{e}=\sum \frac{R_{i}}{\pi_{i}} I_{s i}$ and
$e_{\mu}=\sum \frac{R_{i}-\mu_{i}}{\pi_{i}} I_{s i}+\sum \mu_{i} \quad$ based on $R$,
it is possible to modify the results (3.1)-(3.3) into the results (3.1)' $-(3.3)^{\prime}$ stated below.

$$
\begin{align*}
& E_{m} E_{p} E_{r}(e-Y)^{2} \geq \sum \frac{E_{m} V_{i}}{\pi_{i}}+\sum \sigma_{i}^{2}\left(\frac{1}{\pi_{i}}-1\right)=E_{m} E_{p} E_{r}\left(e_{\mu}-Y\right)^{2}  \tag{3.1}\\
& E_{m} E_{p_{n x}} E_{r}(e-Y)^{2} \geq \sum \frac{E_{m} V_{i}}{\pi_{i}}+\sum \sigma_{i}^{2}\left(\frac{1}{\pi_{i}}-1\right)=E_{m} E_{p_{n x}} E_{r}(\bar{e}-Y)^{2}  \tag{3.2}\\
& E_{m} E_{p_{n}} E_{r}(e-Y)^{2} \geq \sum \frac{E_{m} V_{i}}{\pi_{i}}+\frac{\left(\sum \sigma_{i}^{2}\right)}{n}-\sum \sigma_{i}^{2}=E_{m} E_{p_{n x \sigma}} E_{r}(\bar{e}-Y)^{2} \tag{3.3}
\end{align*}
$$

In order to check the results (3.1) $-(3.3)^{\prime}$ one needs to consult the relevant materials in Cassel, Särndal and Wretman (1977), Godambe and Joshi (1965), Godambe and Thompson (1977) and Ho (1980), assume that $E_{p}, E_{m}, E_{r}$ commute and writing

$$
h=h(s, R)=e-\bar{e}, \quad h_{\mu}=h_{\mu}(s, R)=e_{\mu}-\bar{e}
$$

check the following:
(i) $V_{r}\left(h_{\mu}\right)=0$
(ii) $V_{m}\left(E_{r} h_{\mu}\right)=0$
(iii) $E_{m} E_{r} e_{\mu}=\mu$
(iv) $E_{m} E_{p} E_{r}(e-Y)^{2}=E_{m} E_{p} V_{r}(\bar{e})+E_{m} E_{p} V_{r}(h)+E_{p} V_{m}\left(E_{r} \bar{e}\right)$

$$
+E_{p} V_{m}\left(E_{r} h\right)+E_{p}\left(E_{m} E_{r} e-\mu\right)^{2}-V_{m}(Y)
$$

(v) $E_{m} E_{p} E_{r}(e-Y)^{2}=E_{m} E_{p} V_{r}(\bar{e})+E_{p} V_{m}\left(E_{r} \bar{e}\right)+E_{p}\left(E_{m} E_{r} \bar{e}-\mu\right)^{2}-V_{m}(Y)$
(vi) $E_{m} E_{p} E_{r}\left(e_{\mu}-Y\right)^{2}=E_{m} E_{p} V_{r}(\bar{e})+E_{p} V_{m}\left(E_{r} \bar{e}\right)-V_{m}(Y)$

$$
=\sum \frac{E_{m} V_{i}}{\pi_{i}}+\sum \sigma_{i}^{2}\left(\frac{1}{\pi_{i}}-1\right)
$$

Another optimality result concerning DR as follows is available from Godambe and Thompson (1973) under the following alternative model.

Suppose $\phi=\left(\phi_{1}, \ldots, \phi_{i}, \ldots, \phi_{N}\right)$ is a real vector of known numbers $\phi_{i}$ $\left(0<\phi_{i}<1, \sum \phi_{i}=n\right)$ such that writing $D_{i}=\frac{Y_{i}}{\phi_{i}}$, the vector

$$
\boldsymbol{D}=\left(D_{1}, \ldots, D_{i}, \ldots, D_{N}\right)
$$

has an exchangeable distribution i.e. every vector ( $D_{i 1}, \ldots, D_{i j}, \ldots, D_{i N}$ ) for a permutation ( $i_{1}, \ldots, i_{N}$ ) of ( $1, \ldots, N$ ) has the same probability distribution. Denoting by $E_{\pi}$ the operator for expectation over this distribution and denoting by $p_{n \varphi}$ a sampling design $p_{n}$ for which

$$
\pi_{i}=\phi_{i}
$$

then, it follows that $\left(p_{n \phi}, \bar{r}\right)$ is optimal among strategies $\left(p_{n}, t\right)$, subject to $E_{p}(t)=Y$ in the sense that

$$
\begin{equation*}
E_{\pi} E_{p_{n}}(t-Y)^{2} \geq E_{\pi} E_{p_{n \phi}}(\bar{t}-Y)^{2} \tag{3.4}
\end{equation*}
$$

The special case of this model is called the 'random permutation model' for which the vector $\boldsymbol{Y}$ is a vector of fixed constants but a probability distribution for $D$ is postulated by assigning a common probability $\frac{1}{N!}$ to each vector of the form ( $D_{i 1}, \ldots, D_{i N}$ ) above, with ( $i 1, \ldots, i N$ ) a permutation of $(1, \ldots, N)$. Retaining the same notation $E_{\pi}$ for this case the equivalent result (3.4) was proved by Thompson [cf. Rao (1971)] strengthening earlier results by Kempthorne (1969) and Rao (1971). Postulating a similar 'random permutation model' we present below a counterpart of Thompson's result with a few modifications to cover the case of RR surveys when DR's are unavailable.

Let $B=\left(B_{1}, \ldots, B_{i}, \ldots, B_{N}\right)$ be a vector of known real numbers with $B=$ $\sum B_{i}, \bar{B}=B / N$ and $D_{i}^{\prime}=\left(Y_{i}-B_{i}+\bar{B}\right) / \phi_{i}, i=1, \ldots, N$. Let $D^{\prime}=\left(D_{1}^{\prime}, \ldots, D_{N}^{\prime}\right)$ be subject to the 'random permutation model' and the notation $E_{\pi}$ be extended for the distribution of $D^{\prime}$. Letting $e_{B}=\sum \frac{\left(R_{i}-B_{i}+\bar{B}\right)}{\pi_{i}} I_{s i}$ and $e_{B \phi}$ as $e_{B}$ replacing $\pi_{i}$ in the latter by $\phi_{i}$, one has then the

## Theorem:

$$
E_{\pi} E_{p_{n \phi}} E_{r}(e-Y)^{2} \geq E_{\pi} E_{p_{n \phi}} E_{r}\left(e_{B \phi}-Y\right)^{2}
$$

Proof (in outlines only): Letting $h_{B}=e-e_{B}$ one has

$$
E_{p}\left(h_{B}\right)=0, \quad E_{p} C_{r}\left(e_{B}, h_{B}\right)=0 .
$$

It follows on writing $V_{\pi}$ for variance over the 'random permutation' modelling, that

$$
\begin{aligned}
& E_{\pi} E_{p} E_{r}(e-Y)^{2}=E_{\pi} E_{p} V_{r}(e)+E_{\pi} E_{p}\left(E_{r} e-E_{\pi} Y\right)^{2}-V_{\pi}(Y) \\
& E_{\pi} E_{p} E_{r}\left(e_{B}-Y\right)^{2}=E_{\pi} E_{p} V_{r}\left(e_{B}\right)+E_{\pi} E_{p}\left(E_{r} e_{B}-E_{\pi} Y\right)^{2}-V_{\pi}(Y) \\
& E_{p} V_{r}(e)=E_{p} V_{r}\left(e_{B}\right)+E_{p} V_{r}\left(h_{B}\right) \geq E_{p} V_{r}\left(e_{B}\right) \\
& E_{p_{n \phi}}\left(E_{r} e_{B \phi}\right)=E_{r}\left(E_{p_{n \phi}} e_{B \phi}\right)=E_{r}\left(\sum R_{i}\right)=Y, \\
& E_{\pi}(Y)=E_{\pi} \sum \phi_{i} D_{i}^{\prime}=\frac{1}{N!} \sum^{\prime} \sum \phi_{i} D_{j i}^{\prime}=\frac{n}{N} \sum D_{i}^{\prime} .
\end{aligned}
$$

Here $\Sigma^{\prime}$ denotes sum over all possible permutations of (il, $\ldots, i N$ ). On checking from Godambe and Thompson's (1973) and Thompson's result (3.4) that

$$
E_{\pi} E_{p_{n}}\left(E_{r} e-E_{\pi} Y\right)^{2} \geq E_{\pi} E_{p_{n \phi}}\left(E_{r} e_{B}-E_{\pi} Y\right)^{2}
$$

because $E_{r} e$ can be taken as $t, E_{r} e_{B}=\sum \frac{\left(Y_{i}-B_{i}+\bar{B}\right)}{\pi_{i}} I_{s i}$ the result follows on
simplification.

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