

## FRACTION SELECTION PROBLEM IN DISCRETE MULTIVARIATE ANALYSIS

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**SUMMARY.** This paper considers a multiattribute set-up with some controllable and some non-controllable attributes. It is investigated how one can choose a subset of the form combinations of the controllable attributes such that if independent samples are drawn corresponding to the combinations in the subset and classified according to the form combinations of the non-controllable attributes then the procedure allows estimation of the relevant parameters when prior knowledge is available regarding the absence of some of the interactions. The standard log-linear model has been assumed and the connexion with the traditional theory of fractional factorial plans in design of experiments has been explored.

### 1. INTRODUCTION

The problem of analyzing categorical data under the loglinear model with several attributes has received considerable attention in recent years (for detailed references see Haberman (1974, 1978, 1979) and Bishop, Fienberg and Holland (1975)). If some of the attributes are controllable then one may draw independent samples corresponding to the form combinations of these attributes and classify these samples corresponding to the forms of the remaining (non-controllable) ones. If prior knowledge is available regarding the absence some higher order interactions then in such product multinomial sampling, instead of taking samples corresponding to all form combinations of the controllable attributes one might consider only a subset of these form combinations to estimate the relevant parameters.

As a simple example, with only two attributes  $F_1$  and  $F_2$ , each dichotomized with forms 0, 1, if  $F_1$  be controllable it is intuitively clear that a single sample drawn corresponding to the form 0 of  $F_1$  and classified according to the forms of  $F_2$  will enable one to estimate the main effect of  $F_2$ , provided there is no interaction between  $F_1$  and  $F_2$ . This is just analogous to the simple fact in the context of traditional fractional factorial designs (see Kempthorne (1952), Raghavarao (1971)) that in a  $2^2$  factorial design with factors  $F_1$  and  $F_2$  starting from the defining equation  $I = F_1$  it is possible to estimate main effect  $F_2$  provided interaction  $F_1F_2$  is absent.

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The above example suggests a strong relationship between the fraction selection problem in categorical data analysis with some controllable attributes and the traditional theory of fractional replication in design of experiments. The objective of the present paper is to investigate this interface rigorously. The necessary and sufficient condition under which a subset of form combinations of the controllable attributes ensure the estimability of the relevant parameters has been developed in section 3. In section 4, it is seen that this condition is precisely equivalent to the corresponding one in a traditional fractional factorial setting.

2. NOTATIONS AND PRELIMINARIES

To formalize the ideas, let there be  $m$  attributes  $F_1, \dots, F_m$ , the  $j$ -th attribute having  $s_j$  forms  $0, 1, \dots, s_j - 1$  ( $1 \leq j \leq m$ ). Let  $\pi(i)$  denote the probability that a randomly chosen individual corresponds to the form combination  $i = (i_1, \dots, i_m)$ ,  $0 \leq i_j \leq s_j - 1$ ,  $1 \leq j \leq m$ . Let  $v = \prod_{j=1}^m s_j$ ,  $\tau(i) = \log \pi(i)$  and  $\tau^{(v \times 1)}$  a vector with elements  $\tau(i)$ 's arranged in the lexicographic order. Then defining  $\Omega$  as the set of  $m$  component vectors with elements  $0, 1$ , for each  $x = (x_1, \dots, x_m) \in \Omega$ , it is easy (see Kurkjian and Zelen (1963), Mukerjee (1979)) to find a  $\Pi(s_j - 1)^{x_j} \times v$  matrix  $P^x$  with orthonormal rows such that under the standard log-linear model (cf. Birch (1963), Bishop *et al.* (1975))  $P^x \tau$  represents the interaction  $F_1^{x_1} \dots F_m^{x_m}$  among the attributes.

Among the  $m$  attributes suppose that the first  $p$  are controllable ( $1 \leq p < m$ ) in the sense that corresponding to each fixed form combination of  $F_1, \dots, F_p$  it is possible to draw a random sample which may be classified according to the forms of  $F_{p+1}, \dots, F_m$ . Then for  $0 \leq i_j \leq s_j - 1$ ;  $1 \leq j \leq m$ , the conditional probability  $\pi(i^{(2)}/i^{(1)})$  that a randomly chosen individual belongs to the form combination  $i^{(2)} = (i_{p+1}, \dots, i_m)$  of  $F_{p+1}, \dots, F_m$  given that it corresponds to the combination  $i^{(1)} = (i_1, \dots, i_p)$  of  $F_1, \dots, F_p$  is given by

$$\pi(i^{(2)}/i^{(1)}) = \frac{\pi(i)}{\sum_{i^{(2)}} \pi(i)} = \frac{e^{\tau(i)}}{\sum_{i^{(2)}} e^{\tau(i)}} \quad \dots \quad (2.1)$$

Defining  $\Omega^* = \{(x_1, \dots, x_m) : x_{p+1} = \dots = x_m = 0, x_j = 0, 1, 1 \leq j \leq p\}$  and  $\bar{\Omega} = \Omega - \Omega^*$ , it may be seen that (2.1) depends on  $\tau$  only through  $P^x \tau$  for  $x \in \bar{\Omega}$ . In other words (2.1) is free from the parameters representing the effects  $F_1^{x_1} \dots F_m^{x_m}$  for  $(x_1, \dots, x_m) \in \Omega^*$ . Hence under the controlled sampling

procedure one can possibly infer only on  $P^{x\tau}$  for  $x = (x_1, \dots, x_m) \in \bar{\Omega}$ . Suppose now prior knowledge is available regarding the absence of some of the interactions, say, let it be known that

$$P^{x\tau} = \mathbf{0} \text{ for } x \in \Omega_B (\subset \bar{\Omega}). \quad \dots (2.2)$$

Then defining  $B = [\dots, P^{x'}, \dots]'$  for  $x \in \bar{\Omega} - \Omega_B$  and  $\Phi = B\tau$ , (2.1) reduces to

$$n(i^{(2)}/i^{(1)}) = e^{h_i' \Phi} / \left( \sum_{i^{(2)}} e^{h_i' \Phi} \right), \quad \dots (2.3)$$

where the  $h_i$ 's denote the columns of  $B$ .

In view of (2.3), from the controlled sampling procedure, under (2.2), one may proceed to infer on  $\Phi$  i.e. on  $P^{x\tau}$  for  $x \in \bar{\Omega} - \Omega_B$ . In the next section it will be examined how to choose a subset  $S$  of form combinations of  $F_1, \dots, F_p$  so that a controlled sampling based on only the form combinations in  $S$  enables one to make such inference.

### 3. ADEQUACY OF A SUBSET

Consider a subset  $S$  of form combinations of  $F_1, \dots, F_p$  and suppose independent samples are drawn only corresponding to these combinations. For  $i^{(1)} = (i_1, \dots, i_p) \in S$ , let  $n(i^{(1)})$  be the sample size and  $n(i^{(2)}/i^{(1)})$  be the observed frequency of the form combination  $i^{(2)} = (i_{p+1}, \dots, i_m)$  of  $F_{p+1}, \dots, F_m$  ( $0 \leq i_j \leq s_j - 1$ ,  $p+1 \leq j \leq m$ ). Then by (2.3), under (2.2), the likelihood function in terms of  $\Phi$  is

$$L = \text{constant} \times \prod_{i^{(1)} \in S} \left[ \prod_{i^{(2)}} \left( \frac{e^{h_i' \Phi}}{\sum_{i^{(2)}} e^{h_i' \Phi}} \right)^{n(i^{(2)}/i^{(1)})} \right] \quad \dots (3.1)$$

where the constant does not depend on  $\Phi$ .

Instead of (3.1), however, an equivalent alternative form of the likelihood function will be considered. This will somewhat simplify the presentation.

Let  $T$  denote the set of  $\prod_{j=p+1}^m s_j$  possible choices of  $i^{(2)} = (i_{p+1}, \dots, i_m)$ . Then for any  $i = (i^{(1)}, i^{(2)})$ , where  $i^{(1)} \in S$ ,  $i^{(2)} \in T$ , let  $\mu(i) = \mu(i^{(1)}, i^{(2)}) = h_i' \Phi$ . For each  $i^{(1)} \in S$ , let  $H(i^{(1)})$  be a matrix with columns given by  $h_i$ 's i.e.  $h_{i_1, \dots, i_m}$ 's arranged lexicographically according to  $i^{(2)} = (i_{p+1}, \dots, i_m)$  and similarly  $\mu(i^{(1)})$  be a vector with elements  $\mu(i^{(1)}, i^{(2)})$  lexicographically ordered according to  $i^{(2)}$ . Further, define  $H = [\dots, H(i^{(1)}), \dots]$  for  $i^{(1)} \in S$  and  $\mu = [\dots, \mu(i^{(1)})', \dots]'$  for  $i^{(1)} \in S$ . Then

$$\mu = H' \Phi, \quad \dots (3.2)$$

i.e.  $\mu \in$  column space  $(H') = [ = \mathcal{M}$ , say]. In terms of  $\mu$ ,  $L$  as in (3.1) may be written as

$$L = \text{constant} \times \prod_{i^{(1)} \in S} \left[ \prod_{i^{(2)}} \left( \frac{e^{\mu(i)}}{\sum_{i^{(2)}} e^{\mu(i)}} \right)^{n(i^{(2)})/i^{(1)}} \right] \dots \quad (3.3)$$

where  $\mu \in \mathcal{M}$ .

Let  $n$  be a vector with elements  $n(i^{(2)})/i^{(1)}$  formed in the manner in which  $\mu$  was formed from  $\mu(i^{(1)})/i^{(2)}$ 's. Then following Theorem 2.2 of Haberman (1974) a necessary and sufficient condition for the existence of a maximum likelihood estimator (MLE) of  $\mu$  is obtained as :

**Theorem 3.1 :** *A necessary and sufficient condition that the MLE of  $\mu$  exists is that there exists  $z \in \mathcal{M}^\perp$  such that  $n+z > 0$  (where  $\mathcal{M}^\perp$  is the ortho-complement of  $\mathcal{M}$  in the appropriate dimensional Euclidian space).*

Since, by (3.2), our parameters of interest namely  $\Phi$  are closely linked with  $\mu$ , the above theorem suggests that the existence of MLE of  $\Phi$  depends not only on the choice of  $S$  but also on the observed cell frequencies (in particular, clearly if the condition stated in Theorem 3.1 does not hold then MLE of  $\Phi$  cannot exist). Thus the status of any  $S$  in this regard should be judged keeping this fact in mind.

**Definition 3.1 :** A subset  $S$  of the form combinations of  $F_1, \dots, F_p$  will be called *adequate* for  $\Omega_H$  if, given that the condition stated in Theorem 3.1 holds, unique MLE of  $\Phi$  is available.

The following theorem gives a necessary and sufficient condition for the adequacy of a subset.

**Theorem 3.2 :** *A subset  $S$  is adequate for  $\Omega_H$  if and only if the rows of the matrix  $H$  are linearly independent.*

**Proof :** In view of Theorem 3.1, the proof is immediate noting that by (3.2)  $\mu$  is a one-one function of  $\Phi$  when and only when  $H$  has linearly independent rows.

#### 4. CONNEXION WITH FRACTIONAL FACTORIAL PLANS

As indicated in the introduction, the last result has a close link with the theory of fractional factorial plans in design of experiments.

Corresponding to the multiattribute setting described in section 2, define the following. Let  $F_1, \dots, F_m$  be  $m$  factors at  $s_1, \dots, s_m$  levels (e.g. the levels are  $0, 1, \dots, s_j-1$  for  $F_j$ ), there being  $v = \prod_{j=1}^m s_j$  level combinations in all.

Denote by  $\tau^{(s \times 1)}$  the vector of treatment effects arranged lexicographically. For  $x = (x_1, \dots, x_m) \in \Omega$ ,  $P^{x\tau}$  represents a full set of orthonormal contrasts belonging to the factorial effect  $F_1^{x_1} \dots F_m^{x_m}$  (cf. Kurkjian and Zelen (1963) Mukerjee (1979)), where if, in particular,  $x_1 = \dots = x_m = 0$ , then  $F_1^{x_1} \dots F_m^{x_m}$  stands for the 'general effect'.

Let  $S$  be a subset of level combinations of  $F_1, \dots, F_p$ . Then by an *equi- $r$ -replicate fraction generated from  $S$* , we mean a design comprising the level combinations  $\{(i_1, \dots, i_m) : (i_1, \dots, i_p) \in S, 0 \leq i_j \leq s_j - 1 \text{ for } p+1 \leq j \leq m\}$  in which the number of replications of  $(i_1, \dots, i_m)$  depends only on  $(i_1, \dots, i_p)$ . Using the notations of sections 2,3, denote the number of replications of the level combination  $i = (i^{(1)}, i^{(2)})$  in such a fraction by  $\nu(i^{(1)}) (> 0)$ ,  $i^{(1)} \in S$ ,  $i^{(2)} \in T$ .

Define  $\bar{\Omega}$ ,  $\Omega^*$ ,  $\Omega_H$  as in Section 2. Suppose, analogously to (2.2),

$$P^{x\tau} = 0 \text{ for } x \in \Omega_H \quad \dots (7.1)$$

Defining  $B$  and  $H(i^{(1)}), i^{(1)} \in S$ , as in sections 2 and 3, it may be seen after considerable algebra that the least squares reduced normal equations for  $B\tau$  under (4.1), based on an equi- $r$ -replicate fraction generated from  $S$ , have a coefficient matrix given by

$$\sum_{i^{(1)} \in S} \nu(i^{(1)}) H(i^{(1)}) H(i^{(1)})'. \quad \dots (4.2)$$

The derivation of (4.2), which follows the line of Chakrabarti (1962, Ch. 2) and Mukerjee (1980), is lengthy and hence omitted. For the interested reader reference is made to Mukerjee (1984) in this regard.

Since  $\nu(i^{(1)}) > 0$ , for each  $i^{(1)} \in S$ , (4.2) is positive definite (so that  $B\tau$  is estimable) if and only if the matrix  $H = [\dots, H(i^{(1)}), \dots]$  for  $i^{(1)} \in S$ , as in section 3, has linearly independent rows. This is precisely equivalent to the condition considered in Theorem 3.2. Thus one gets the following theorem :

**Theorem 4.1 :** *A subset  $S$  of the form combinations of  $F_1, \dots, F_p$  in the multivariate setting is adequate for  $\Omega_H$  if and only if an equi- $r$ -replicate fraction generated from  $S$  ensures the estimability of  $B\tau$  in terms of the corresponding factorial set-up.*

This theorem links up the problems of fraction selection in discrete multivariate analysis and in ordinary factorial designs. The existing results on fractional factorial plans may thus be utilized in obtaining adequate subsets for the original problem. In particular, applying Theorem 4.1 and proceeding as in Rao (1947, 1973) we have the following :

**Theorem 4.2:** Let  $\Omega_H = \{(x_1, \dots, x_m) : (x_1, \dots, x_m) \in \bar{\Omega}, \text{ among } x_1, \dots, x_p, \text{ more than } u \text{ are equal to unity}\}$  and  $S$  be such that writing the form combinations of  $S$  as columns, the resulting array is an orthogonal array of strength  $2u$ . Then  $S$  is adequate.

**Example 4.1:** Consider the data on recurrence of rheumatic fever from Bishop *et al.* (1975, pp. 116–119) with five attributes, namely,

- $F_1$ : Laboratory results,
- $F_2$ : Interval from last rheumatic fever attack,
- $F_3$ : Heart disease,
- $F_4$ : Number of previous attacks, and
- $F_5$ : Recurrence of rheumatic fever,

with 4, 2, 2, 2 and 2 forms respectively.

It appears that the first four attributes are controllable and suppose prior information is available regarding the absence of all interactions involving three or more attributes. Then  $m = 5$ ,  $p = 4$ ,  $s_1 = 4$ ,  $s_2 = s_3 = s_4 = s_5 = 2$ ,  $\Omega_H = \{(x_1, x_2, x_3, x_4, 1) : x_j = 0, 1; j = 1, 2, 3, 4, \text{ among } x_1, x_2, x_3, x_4 \text{ more than one equal unity}\}$ . Taking

$$S = \{(0, 0, 0, 0), (0, 1, 1, 1), (1, 0, 0, 1), (1, 1, 1, 0), \\ (2, 0, 1, 0), (2, 1, 0, 1), (3, 0, 1, 1), (3, 1, 0, 0)\},$$

an application of Theorem 4.2, with  $u = 1$ , shows  $S$  to be adequate for  $\Omega_H$ . In other words, given that interactions involving three or more attributes are absent, a product multinomial sampling corresponding to only eight of the thirty two possible form combinations of  $F_1, F_2, F_3, F_4$  will be adequate for drawing inference on main effect  $F_5$  and interactions  $F_j F_5 (j = 1, 2, 3, 4)$ .

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